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Dear ICIA Supporter,

We invite you to the 3rd annual National Indigenous Cannabis Policy & Industry Summit, November 13-15, 2024, to be held in Washington, DC. Three years ago, the ICIA leadership created the national conference to support the mission, vision, and values of ICIA, which is to empower and connect Indian Country to lead cannabis policy and regulatory reform by creating a forum for Tribes to come together and discuss the complex and urgent issues of importance.

On behalf of the ICIA board of directors, we invite you to sponsor, attend and provide a message at the 2024 ICIA National Conference, and we kindly request you to consider our conference sponsorship opportunities as an option.

Your kind consideration to sponsor the 2024 National Indigenous Cannabis Policy & Industry Summit will help ICIA achieve the goals of advancing tribal sovereignty in federal cannabis reform.

At the 2024 National Indigenous Cannabis Policy & Industry Summit we expect:

- Some 200 attendees comprised of native cannabis leaders to create stronger networks, impact public policy, help foster economic growth, and continue our personal and professional development while offering encouragement and support for one another.
- An agenda comprising workshops and sessions on topics critical to Indigenous cannabis issues.
- A moment to take the time to celebrate tribal cannabis trailblazers- the warriors that are supporting the mission of Empowering Our Communities.
- ICIA Showcase featuring a variety of artisans, exhibits and vendors with information on services and products relevant to hemp and cannabis professionals.

- Outstanding networking opportunities and general session options
- Opportunity for Tribal Regulators and Policy Leaders to have roundtable and think tank discussions
- Engage with Congressional Leaders to advance the rights and interests of Tribal Nations in federal and state cannabis reform.

When becoming a partner of the 2024 National Indigenous Cannabis Policy Summit, we are confident that your sponsorship commitment will be met with outstanding exposure and will meet your needs for involvement well into 2025. We have included an outline of options that will provide you with a defined list of exposure opportunities for your review, but please do not hesitate to bring us your personal requests as well.

If you have any additional questions, please get in touch with Joni McSpadden at [jmcspadden@indigenouiscannabis.org](mailto:jmcspadden@indigenouiscannabis.org) or Mary Jane Oatman at [mjoatman@indigenouiscannabis.org](mailto:mjoatman@indigenouiscannabis.org).

Thank you for being so considerate.

Best Regards,



Rob Pero, (Bad River Ojibwe)  
President/Founder, [ICIA](#)



Mary Jane Oatman (Nez Perce/Delaware)  
Chief Operating Officer/Executive Director, [ICIA](#)

[Enclosures: DC Sponsorship Prospectus]



## **Sponsor the 3rd Annual Indigenous Cannabis Industry Association Washington DC Policy Summit**

The Indigenous Cannabis Industry Association (ICIA) will be hosting its 3rd annual Washington DC Policy Summit where we will bring together elected tribal officials, legal and medical professionals, cultivators, processors, and advocates to discuss the future of cannabis as medicine and the significant role cannabis can play in health care and economic development for Indian Country. The Summit will be taking place November 13-15th in Washington, DC with a location to be announced shortly.

At our DC Policy Summit, experts and panelists will discuss the potential role of cannabis in closing the American Indian/Alaskan Native and Native Hawaiian Health Disparity Gap, while addressing the Indigenous history of cannabis prohibition, and the devastating effects and lasting impressions prohibition has left on communities of color and how we can advance self-determination and sovereignty to address equity in cannabis reform. We will explore common myths about cannabis which pose barriers to consideration by people and communities of color, and introduce the attendees to our network of national professionals and business owners who are blazing trails and sharing their journeys to our members. The Summit will kick off with a tribal regulators and leaders meeting to discuss the issues and unify on solutions faced at the local, state and federal levels. That evening there will be a welcome reception before a full day of cannabis policy immersion. Day two will end with a gala reception where we will announce our annual award winners- stay tuned for nomination information. Day three will jump start with a coffee and breakfast hour and lobby day boot camp before a half day of high impact meetings with our Congressional Representatives.

**We are seeking sponsorship for the Summit from allied organizations, companies and firms who share our mission and values to create equal access and economic empowerment for Tribal cannabis businesses, patients, and the communities most affected by the war on drugs.**

Visit last year's program [agenda here](#) for additional insight or [watch this brief video](#) showcasing the visibility and unity the ICIA is creating for Tribal self-determination and sovereignty in cannabis.

**[You can register for your sponsorship support level here](#)** or contact  
Joni McSpadden at [jmcspadden@indigenouiscannabis.org](mailto:jmcspadden@indigenouiscannabis.org) or Mary Jane Oatman  
[mjoatman@indigenouiscannabis.org](mailto:mjoatman@indigenouiscannabis.org)

## **Sponsorship Levels:**

### **Session Sponsor \$1000 x 10**

ICIA will thank your company on-stage during the event & your logo will be on the step and repeat

### **Badge Sponsor \$5000 x 4**

Everything in Session plus:

Option for Vendor Booth at the event

5-minute on-stage introduction of your company

Social Media recognition

Website and Email Newsletter Thank you for your company including your logo and link to your website

2 all-access tickets to the ICIA summit, welcome reception and Gala reception

Company Logo printed on badges

### **Venue Sponsor \$10,000 x 2**

Everything in Badge plus:

One representative on the 2024 Advisory Planning Committee (Friday weekly meetings starting in July)

Guaranteed panel/speaking role during summit

4 all-access tickets to the ICIA summit, welcome reception and Gala reception

### **Reception & Gala Sponsor \$15,000 x 2**

Everything in Venue plus:

Keynote opportunity during tribal leaders meeting/welcome reception/policy summit or gala (choice of sponsor)

Co-branded welcome reception: "ICIA DC Policy Summit, brought to you by [Your Company]"

Your company logo included in the 2025 ICIA promo video

### **Media Sponsor \$20,000 x 1**

Everything in R&G plus:

A custom 2 minute ICIA promo video featuring your company at the 2024 DC Policy Summit ([sample video featuring the ICIA partnership with the International Cannabis Business Conference in Berlin, Germany.](#))

Custom press release highlighting your companies support

Unlimited tickets to ICIA summit, welcome reception and Gala reception

**Title Sponsor \$25,000 x 1**

Everything in Media plus:

A custom 2 minute ICIA promo video featuring your company at the 2024 DC Policy Summit ([sample video featuring the ICIA partnership with the International Cannabis Business Conference in Berlin, Germany.](#))

**PLUS**

*A custom 2 minute promo video featuring your company*

Custom press release highlighting your companies support & banner AD on ICIA

Website featuring your company as TITLE SPONSOR beginning with your sponsorship commitment; running until December 2024.

Unlimited tickets to ICIA summit, welcome reception and Gala reception